

## ORDER



**Orders**  
**Order / Rev:** 163712  
**Alt Order #:** 06838085  
**Product Desc:** AMER ACTION NETWORK  
**Estimate:** 2869  
**Flight Dates:** 09/21/12 - 09/27/12  
**Original Date / Rev:** 08/01/12 / 08/03/12  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** American Media & Advocacy Group  
**Buying Contact:** Ben Angle  
**Billing Contact:**  
 815 Slaters Ln  
 Alexandria, VA 22314-1219

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** American Action Network  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** 1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	27	\$26,700.00	\$22,695.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	27	\$26,700.00	\$22,695.00	61.50
<b>Totals</b>	<b>27</b>	<b>\$26,700.00</b>	<b>\$22,695.00</b>	<b>61.50</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	09/21/12	09/21/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	----F--	:30	1	\$800.00	1	2.40	NM	1	\$800.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$800.00		2.40			
E 2	M	09/24/12	09/24/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$800.00	1	2.40	NM	1	\$800.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$800.00		2.40			
E 3	M	09/25/12	09/25/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-T-----	:30	1	\$800.00	1	2.40	NM	1	\$800.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$800.00		2.40			
E 4	M	09/26/12	09/26/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	--W----	:30	1	\$800.00	1	2.40	NM	1	\$800.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$800.00		2.40			
E 5	M	09/27/12	09/27/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	---T---	:30	1	\$800.00	1	2.40	NM	1	\$800.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$800.00		2.40			

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Alt Order #: 06838085  
Flight Dates: 09/21/12 - 09/27/12

Advertiser: American Action Network  
Product Desc: AMER ACTION NETWORK  
Estimate: 2869

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	M	09/22/12	09/22/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	1	\$500.00	1	1.90	NM	1	\$500.00
5 EW NW-SA 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$500.00		1.90			
E 7	M	09/23/12	09/23/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	2	\$1,000.00	1	3.70	NM	2	\$2,000.00
5 EW NW-SU 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$1,000.00		3.70			
E 8	M	09/21/12	09/21/12	M-F Midday News M-F Midday News	CM	11a-12p	----F--	:30	1	\$500.00	1	1.40	NM	1	\$500.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$500.00		1.40			
E 9	M	09/24/12	09/24/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	1	\$500.00	1	1.40	NM	1	\$500.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$500.00		1.40			
E 10	M	09/25/12	09/25/12	M-F Midday News M-F Midday News	CM	11a-12p	-T-----	:30	1	\$500.00	1	1.40	NM	1	\$500.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$500.00		1.40			
E 11	M	09/26/12	09/26/12	M-F Midday News M-F Midday News	CM	11a-12p	--W----	:30	1	\$500.00	1	1.40	NM	1	\$500.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$500.00		1.40			
E 12	M	09/27/12	09/27/12	M-F Midday News M-F Midday News	CM	11a-12p	---T---	:30	1	\$500.00	1	1.40	NM	1	\$500.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$500.00		1.40			
E 13	M	09/21/12	09/21/12	M-F 3-4p Twin Cities Live	CM	3-4p	----F--	:30	1	\$300.00	1	1.00	NM	1	\$300.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$300.00		1.00			
E 14	M	09/24/12	09/24/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$300.00	1	1.00	NM	1	\$300.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$300.00		1.00			
E 15	M	09/25/12	09/25/12	M-F 3-4p Twin Cities Live	CM	3-4p	-T-----	:30	1	\$300.00	1	1.00	NM	1	\$300.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$300.00		1.00			
E 16	M	09/26/12	09/26/12	M-F 3-4p Twin Cities Live	CM	3-4p	--W----	:30	1	\$300.00	1	1.00	NM	1	\$300.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$300.00		1.00			
E 17	M	09/27/12	09/27/12	M-F 3-4p Twin Cities Live	CM	3-4p	---T---	:30	1	\$300.00	1	1.00	NM	1	\$300.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$300.00		1.00			
E 18	M	09/21/12	09/21/12		CM	6-630p	----F--	:30	1	\$1,200.00	1	2.50	NM	1	\$1,200.00

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Advertiser: American Action Network  
Product Desc: AMER ACTION NETWORK  
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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630p											
				M-F 6-630p											
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	----F--			1		\$1,200.00		2.50				
E 19	M	09/24/12	09/24/12	M-F 6-630p	CM	6-630p	M-----	:30	1	\$1,200.00	1	2.50	NM	1	\$1,200.00
				M-F 6-630p											
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----			1		\$1,200.00		2.50				
E 20	M	09/25/12	09/25/12	M-F 6-630p	CM	6-630p	-T-----	:30	1	\$1,200.00	1	2.50	NM	1	\$1,200.00
				M-F 6-630p											
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----			1		\$1,200.00		2.50				
E 21	M	09/26/12	09/26/12	M-F 6-630p	CM	6-630p	--W----	:30	1	\$1,200.00	1	2.50	NM	1	\$1,200.00
				M-F 6-630p											
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----			1		\$1,200.00		2.50				
E 22	M	09/27/12	09/27/12	M-F 6-630p	CM	6-630p	---T---	:30	1	\$1,200.00	1	2.50	NM	1	\$1,200.00
				M-F 6-630p											
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---			1		\$1,200.00		2.50				
E 23	M	09/23/12	09/23/12	Su 530-6p	CM	530-6p	-----S	:30	1	\$1,200.00	1	3.70	NM	1	\$1,200.00
				Su 530-6p News											
5 EW NWS E-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			1		\$1,200.00		3.70				
E 24	M	09/21/12	09/21/12	Friday Prime A	CM	7-8p	----F--	:30	2	\$2,000.00	1	2.80	NM	2	\$4,000.00
				Shark Tank											
SHARK TANK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	----F--			2		\$2,000.00		2.80				
E 25	M	09/23/12	09/23/12	Sunday Prime A	CM	6-7p	-----S	:30	1	\$5,000.00	1	6.40	NM	1	\$5,000.00
				Americas Funniest Home Vi											
AFHV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			1		\$5,000.00		6.40				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	09/17/12-09/23/12		Sunday Prime A	6-7p		-----Su	:30	<del>(\$5,000.00)</del>	6.40	NM				
See MG 25.2															
[PE At order entry--AFV not scheduled this date]															
2	M	09/26/12-09/26/12		Wednesday Prime C	9-10p		--W-----	:30	\$5,000.00	6.40	NM				
Ⓜ MG for 25.1 09/23															
													Totals	27	\$26,700.00